

**NO PURCHASE NECESSARY TO ENTER OR WIN PRIZE.**

**PURCHASE WILL NOT INCREASE CHANCES OF WINNING.**

Northwestern Indiana Telephone Co. 205 N. Washington Street, Hebron  
Indiana 46341 (NITCO)

The Contest is governed by these official rules ("Official Rules"). By participating in the Contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Contest, as determined by NITCO and its agents, are final in all respects. The Contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

**ELIGIBILITY**

The Contest is open to legal residents of the fifty (50) United States and the District of Columbia, who are eighteen (18) years of age or older at the time of entry who have Internet access and a valid e-mail account from and after the date of entry and until expiration of the Contest Period. To be eligible, you must have or sign up for an account of the NITCO website

([www.nitco.com](http://www.nitco.com)) and answer the poll question “**Are you interested in NITCO**

**IPTV service?”**

**Do not enter this Contest if you are not a U.S. resident residing in the 50 U.S. states or D.C. at the time of entry.** Employees, officers and directors of NITCO and its respective parents, subsidiaries, affiliates, agents and suppliers, as well as members of their immediate families (defined as parents, spouses, children, siblings and grandparents) and individuals living in the same household as those individuals are not eligible to enter or win. NITCO Homes may verify the eligibility of each entrant.

**CONTEST PERIOD**

The Contest begins at 12:00 AM PT on August 1, 2011, and ends at 11:59 PM PT on August 31, 2011 ("Contest Period"). All entries must be received by NITCO on or before 11:59 PM PT on August 31, 2011 to be eligible.

**HOW TO ENTER**

No purchase is necessary to enter or win.

To enter, visit the Contest website on the Northwestern Indiana Telephone Company, which may be accessed through the following URL: [www.nitco.com](http://www.nitco.com) (the "Contest Website"). Follow the links and instructions provided for online poll entry. Each entrant must have a NITCO account or register for a NITCO account. Registration with NITCO is free and without obligation and is governed by all applicable terms and conditions set by NITCO. Each entrant is solely responsible for complying with the terms and conditions applicable to his/her use of a NITCO account.

**PRIZE**

One 32" LCD HDTV will be given away to one randomly selected entrant. Approximate value of the prize is \$300.00.

Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be

associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNER AND WILL BE BASED ON THE ACTUAL RETAIL VALUE OF THE PRIZE.

#### **ADDITIONAL LIMITATIONS**

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted; however, NITCO reserves the right to substitute any prize with another of equal or greater value. NITCO and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting of these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Contest is unlawful and subject to possible legal action by NITCO. NITCO reserves the right to terminate, suspend or amend the Contest, without notice, and for any reason, including, without limitation, if NITCO determines that the Contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond NITCO' control corrupt the administration, security, fairness, integrity or proper play of the Contest. In the event any tampering or unauthorized intervention may have occurred, NITCO reserves the right to void suspect entries at issue. NITCO and its respective affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

#### **INDEMNIFICATION AND LIMITATION OF LIABILITY**

BY ENTERING THE CONTEST, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS NITCO AND ITS AFFILIATE AND SUBSIDIARY COMPANIES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. NITCO AND ITS AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE.

NITCO AND ITS SUBSIDIARIES, AFFILIATES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

## **PUBLICITY**

By accepting a prize, each winner grants NITCO and its advertising and promotional agencies and providers and those acting under their permission the irrevocable and perpetual right to use his/her name, likeness, voice, comments, Submission for advertising and publicity purposes without payment of additional consideration, except where prohibited by law. Without limitation to the foregoing, prize winning Submissions may be highlighted on NITCO's Facebook, Twitter, and nwi.com pages or any other NITCO website, and Prize winner grants NITCO and its advertising and promotional agencies and providers and those acting under their permission the irrevocable and perpetual right to use their name, likeness, voice, comments, and any photographs or video or audio footage that may be taken for advertising and publicity purposes in any form of media, now known or hereafter developed or perfected, without payment of additional consideration or acknowledgment.

## **PRIVACY STATEMENT**

Your privacy is important to us. We will not sell or trade your private information with anyone or any company. We also do not believe in spamming our visitors or newsletter recipients... "Spam is an unsolicited, often commercial message, transmitted through the Internet as a mass mailing to a large number of recipients or to individuals who didn't seek to obtain the information being sent."